





# ELIZ DEDEIAN

## ASPIRING MEDIA PLANNER

### CONTACT

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-  13 Tweed Street, Cranston, RI.

### SKILLS

Strategy and Research  
Media Planning  
Creative Strategy  
SRDS  
MRI Simmons  
Critical thinking  
Strong Attention to Detail  
Customer Service  
Microsoft Suite

### EDUCATION

Providence, Rhode Island

#### Johnson and Wales University

2020 - 2024

**Bachelors of Science:** in Advertising and Marketing Communications

GPA: 3.55

#### Awards/Scholarships

Presidential Scholarship  
Deans list  
Cum Laude

### LANGUAGES

English 

Armenian 

### HELLO

I'm an aspiring marketing and media professional, with a B.S. in Advertising and Marketing Communications, currently searching for a new chapter in my career. I am seeking an entry level marketing position within an agency environment that can offer me professional growth. My passion for all creative and digital strategy facets of marketing has sculpted me into an outgoing, detail-oriented, imaginative, and hardworking team player. Over the course of my academic experience, I've grown to become an adaptable, creative, cooperative and a responsible individual with a goal to accomplish big things. With my expertise concerning social media marketing, integrated marketing and brand communications as well as content creation, and media buying, I'd be a great asset to your marketing team.

### PROFESSIONAL EXPERIENCE

#### Social Media Marketing Intern

PMC Media Group | East Greenwich, RI Jan 2024 - May 2024

- Design animated graphics and videos using industry-standard applications
- Created posts and content to boost engagement and followers for PMC's clients and PMC's socials
- Established in platforms and gained experience with CapCut, Canva, Meta
- Created engaging content that was posted on Instagram, Facebook, LinkedIn, & TikTok
- Microsoft Office applications - Excel, Outlook, Teams, Powerpoint, and Word
- Proficiency in Asana, and Vistasocial

#### Scorpion Bar Patriot Place

Big Night Entertainment Group | Foxborough, MA Feb 2022 - Present

- Server, Food Runner, Cashier, Coat Check, and Cocktailing
- Established Multi-tasking and patience skills
- Established problem solving, attention to details, and active listening skills.
- Customer service and Sales.
- Efficiently working under pressure with high volume

#### Footlocker Sales Associate

Footlocker | Warwick, RI June 2019 - June 2022

- Exceed customer's expectations
- Assisting and selling store merchandise
- Communication skills
- Teamwork ethic
- Great retail experience

### CERTIFICATIONS

- SRDS Academy Certified (Digital/Social/Traditional)
- Hootsuite Certified
- BCG Certified
- Rhode Island Financial Literacy Certified
- Google Data Analytics Certified